

### GIVING OPPORTUNITY - BENEVITY

You can help drive workplace giving in your organization by creating a <u>giving opportunity</u> for BC Cancer Foundation's <u>Capilano Volkswagen Cypress Challenge</u>, <u>presented by Glotman Simpson Cycling</u>, on your Benevity platform. Below we have provided a sample message to help get you started!

Please note: While we do our best to reflect the funds raised through Benevity on your fundraising page, there are sometimes limitations in the data we receive. Help us keep track of your fundraising by:

- Informing your BC Cancer Foundation contact or emailing <a href="mailto:cypresschallenge@bccancer.bc.ca">cypresschallenge@bccancer.bc.ca</a> when you set up a giving opportunity
- Letting supporters know to leave a comment saying "In support of <your name> Cypress Challenge 2025" when they make a donation

# **SAMPLE MESSAGE**

## **Giving Opportunity Name:**

Cypress Challenge (BC Cancer Foundation)

## **Summary:**

Support British Columbians facing pancreatic cancer

# **Description:**

On Sunday, July 27, 2025, I will be cycling up Cypress Mountain for the Capilano Volkswagen Cypress Challenge, presented by Glotman • Simpson Cycling, raising awareness and funds for pancreatic cancer research and care at BC Cancer.

By making a donation, you are helping power innovative research and life-saving advancements, changing the future for those facing one of the deadliest cancers.

If you'd like to participate, join my team! Together, we'll help each other fundraise and train, all while raising awareness for an important cause.

Donate or join today. Your support shows families impacted by pancreatic cancer that they are not alone — that there's a powerful community behind them. Together, we are a force for hope, strength and impact.

When making a donation, please also include a comment saying "In support of <my name> - Cypress Challenge 2025" so the funds can be tracked.

## **Custom tags:**

Cancer, Pancreatic Cancer, Health, British Columbia, Employee Resource Group

### Image:

Upload an appropriate image of your choosing.

## **Set a Donation Goal:**

Motivate your colleagues by setting a donation goal — and celebrate when you achieve it!

### Sharing:

Add the URL to your personal fundraising page. Website URL: <a href="https://bccancerfoundation.com/">https://bccancerfoundation.com/</a>